

4 steps to land a job in fashion

Masterclass Workbook

PRINT this workbook and use it during our masterclass to stay fully engaged and take notes on the actions you want to implement quickly.

To maximize your time on this free training, at the end of the session decide on just one ACTION you plan to complete in the next 24 hours. Taking action right away will give you instant momentum to start seeing BIG results.

Does this sound like you?



*What are you most excited about
when you think about
working in fashion?*



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Step #1 Decide what fashion job is made for you

MYTH

REALITY

NOTES/ACTIONS/IDEAS



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Step #1 Decide what fashion job is made for you

***MANAGEMENT/
BUSINESS
ROLES***

***CREATIVE
ROLES***

Do you prefer to go more into the management or creative side of fashion? _____

Do you like to make analyses and work behind the strategies of a collection, product or event? _____

Or do you prefer to be hands-on with the products styling looks, designing clothes, writing articles? _____

My dream role is within the _____ area

NOTES/ACTIONS/IDEAS



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Step #2 How to find fashion jobs

MYTH

REALITY

NOTES/ACTIONS/IDEAS

Best website to find jobs is _____



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Step #2 How to find jobs

Filter jobs based on:

1

2

3

NOTES/ACTIONS/IDEAS

Questions to ask yourself before applying for a job:

Is this aligned with my career goal?

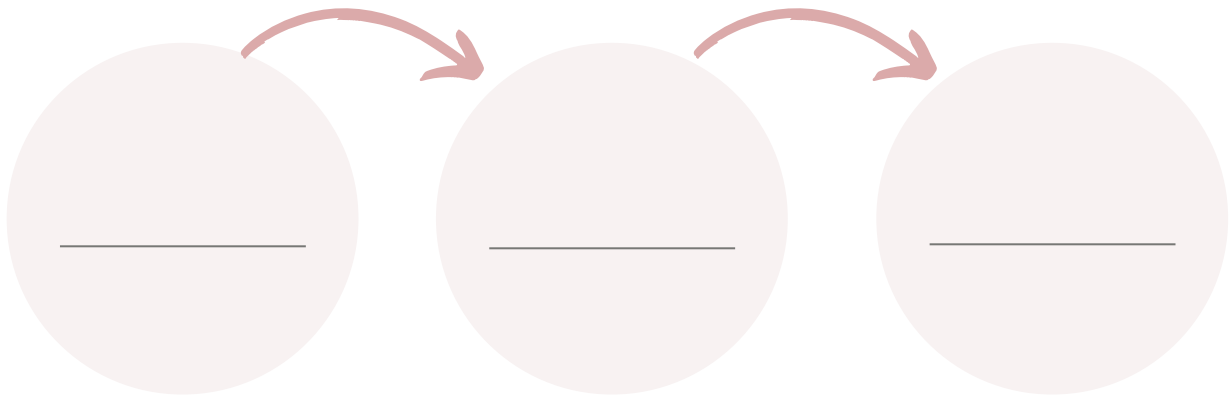
Even if this is not exactly the role I want, can this
opportunity get me closer to my dream job
or are they too disconnected?



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Step #2 How to find jobs

What a typical career path looks like in fashion:.



NOTES/ACTIONS/IDEAS



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Step #2 How to find jobs

Internships if you have _____

Assistant jobs if you have _____

Junior Jobs if you have _____

Fashion Internships

Internships
for students only

"General" internships

Not limited to students only.

They are open to everyone

NOTES/ACTIONS/IDEAS



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Step #2 How to find jobs

How to intern during your university or master if you don't live in a fashion capital

OPTION 1 _____

OPTION 2 _____

NOTES/ACTIONS/IDEAS



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Step #3 How to be qualified for jobs

We don't acquire skills only through work experiences.

We build our skillset also from our _____

What does a fashion company do when they first hire you?

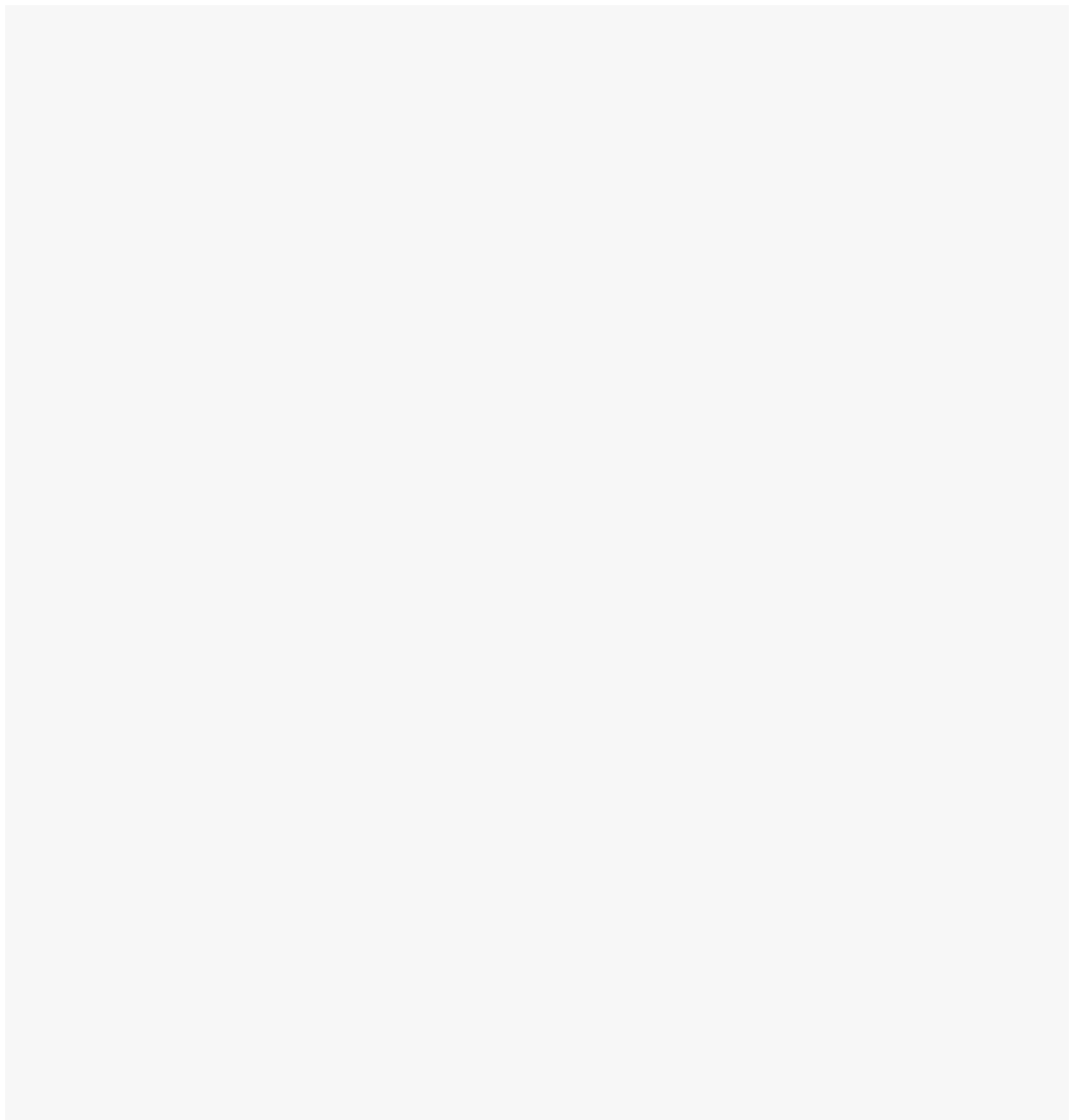
NOTES/ACTIONS/IDEAS



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Step #3 How to be qualified for jobs

While reading the job descriptions from Vogue, lvmh, Bottega Veneta, Ralph Lauren. What are the most common skills required?



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Step #4 How to apply for jobs

Lucy Maguire from Vogue Business said:

What does hiring for potential mean?

Common Mistake #1

Common Mistake #2



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Step #4 How to apply for jobs

What you should do instead?

①

②



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WHICH OPTION DO YOU CHOOSE?

OPTION N 1

OPTION N 2

MY NEXT STEP

