

# 3 strategies to break into the fashion industry in 2025

*with*

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## W e b i n a r   W o r k b o o k

**PRINT** this workbook and use it during our masterclass to stay fully engaged and take notes on the actions you want to implement quickly.

To maximize your time on this free training, at the end of the session decide on just one **ACTION** you plan to complete in the next 24 hours. Taking action right away will give you instant momentum to **start seeing BIG results**.

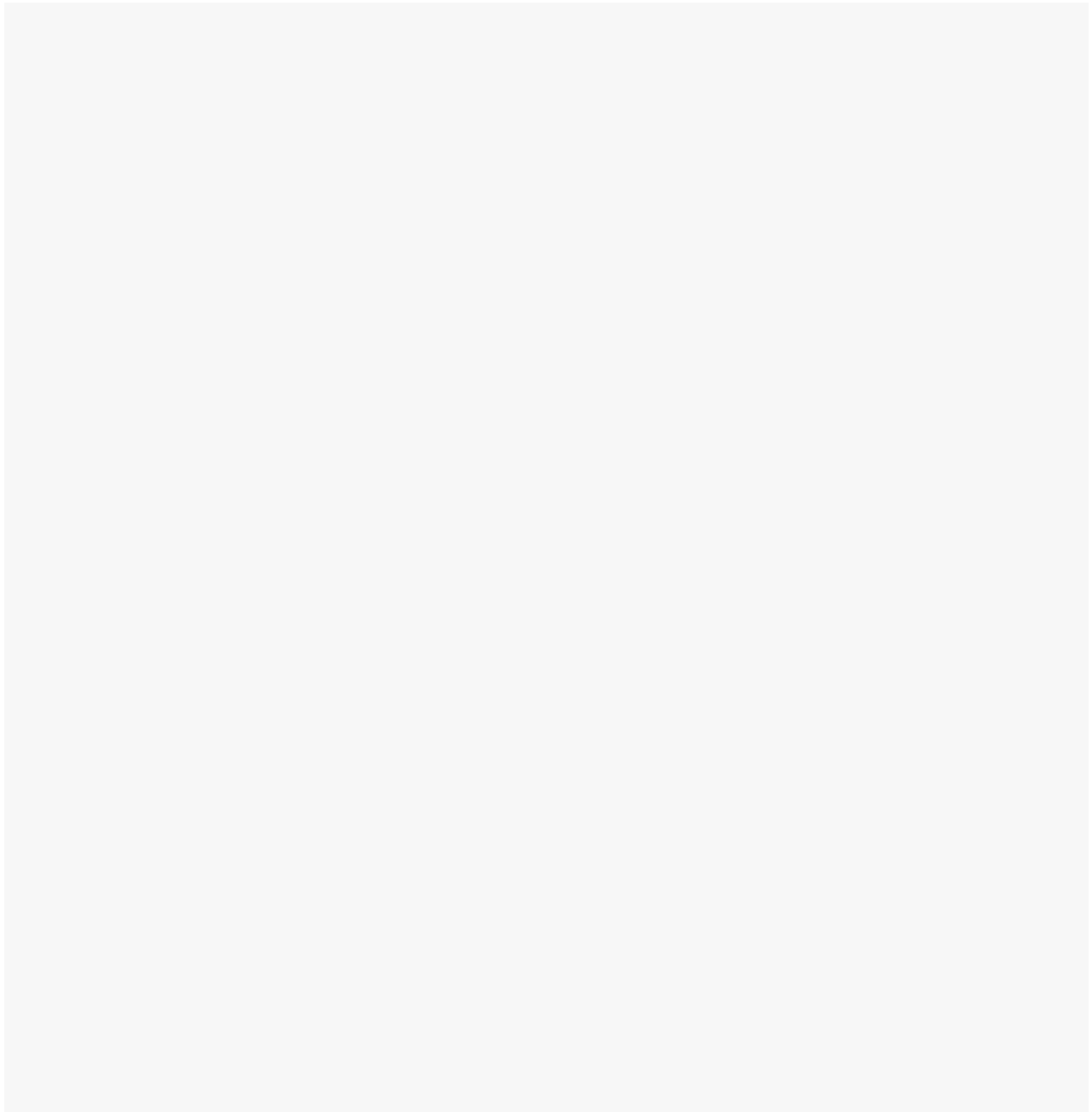


MY DREAM FASHION JOB IS...

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W e b i n a r   W o r k b o o k

Ever experienced these 1-9?



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W e b i n a r   W o r k b o o k

## The Fashion Industry is Full of Career Possibilities

merchandiser

fashion  
buyer

marketing

supply  
chain

trend  
forecaster

Stylist

PR

Editor

Designer

Product  
Developer

brand  
management

E-commerce



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## W e b i n a r   W o r k b o o k

### Fashion jobs myths

***MYTH***

***MYTH***

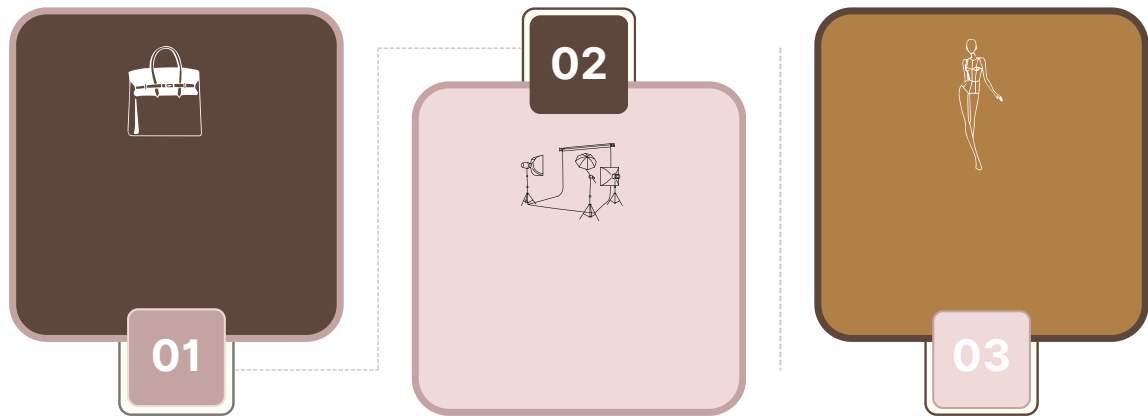
NOTES/ACTIONS/IDEAS



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## Webinar Workbook

### Multi-channel Fashion Job Formula

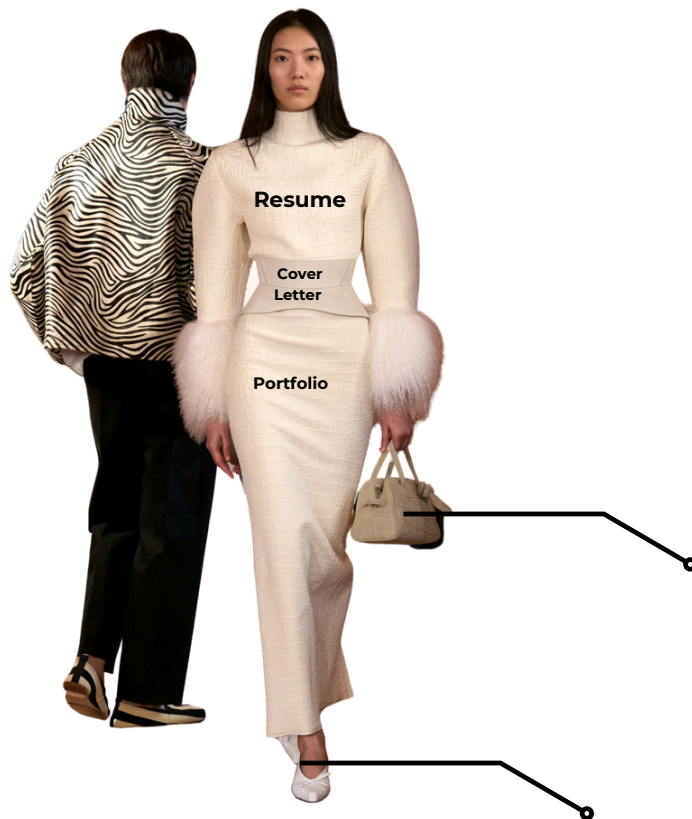


NOTES/ACTIONS/IDEAS



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## Webinar Workbook



NOTES/ACTIONS/IDEAS



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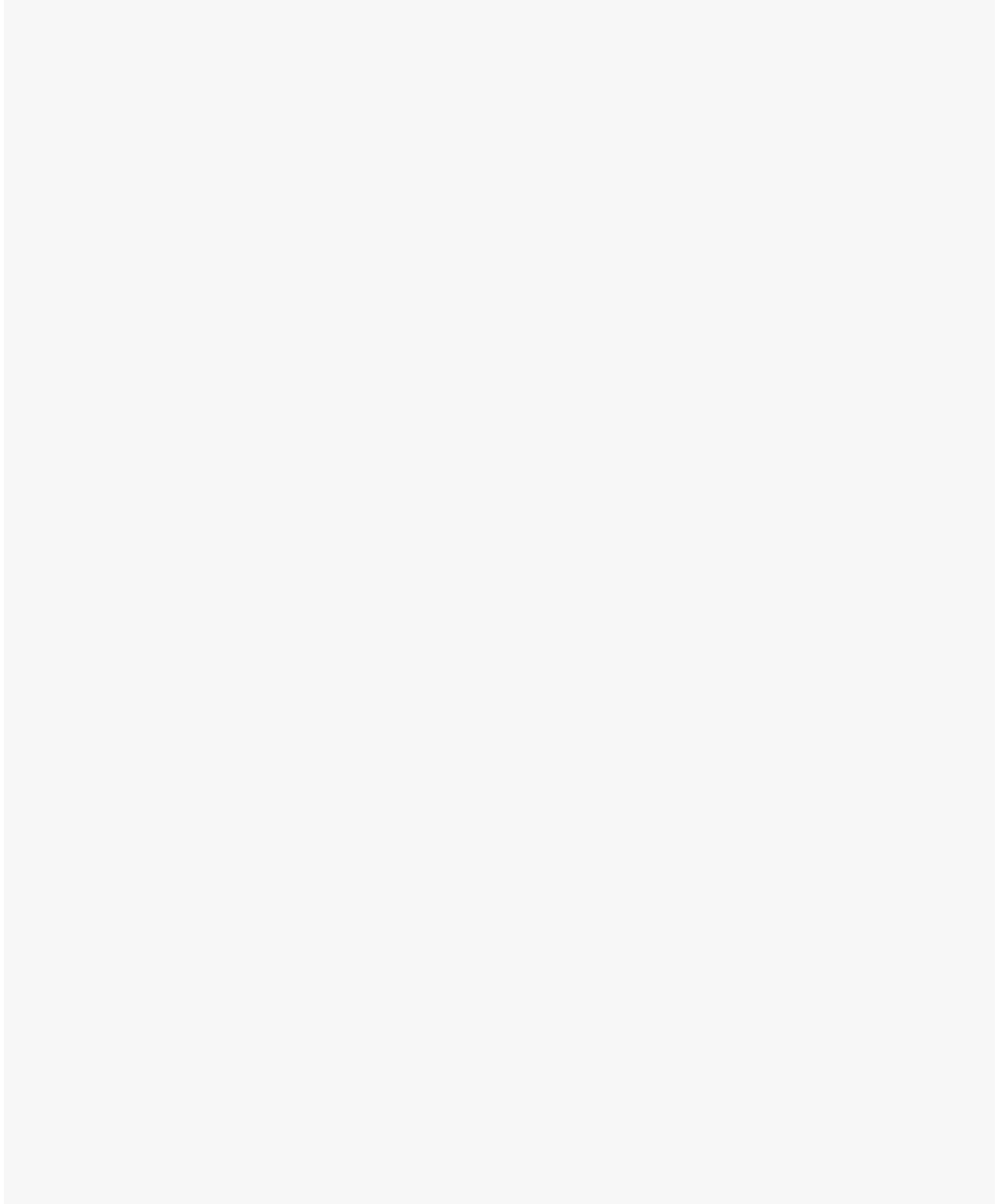
Strategy #1 \_\_\_\_\_

NOTES/ACTIONS/IDEAS



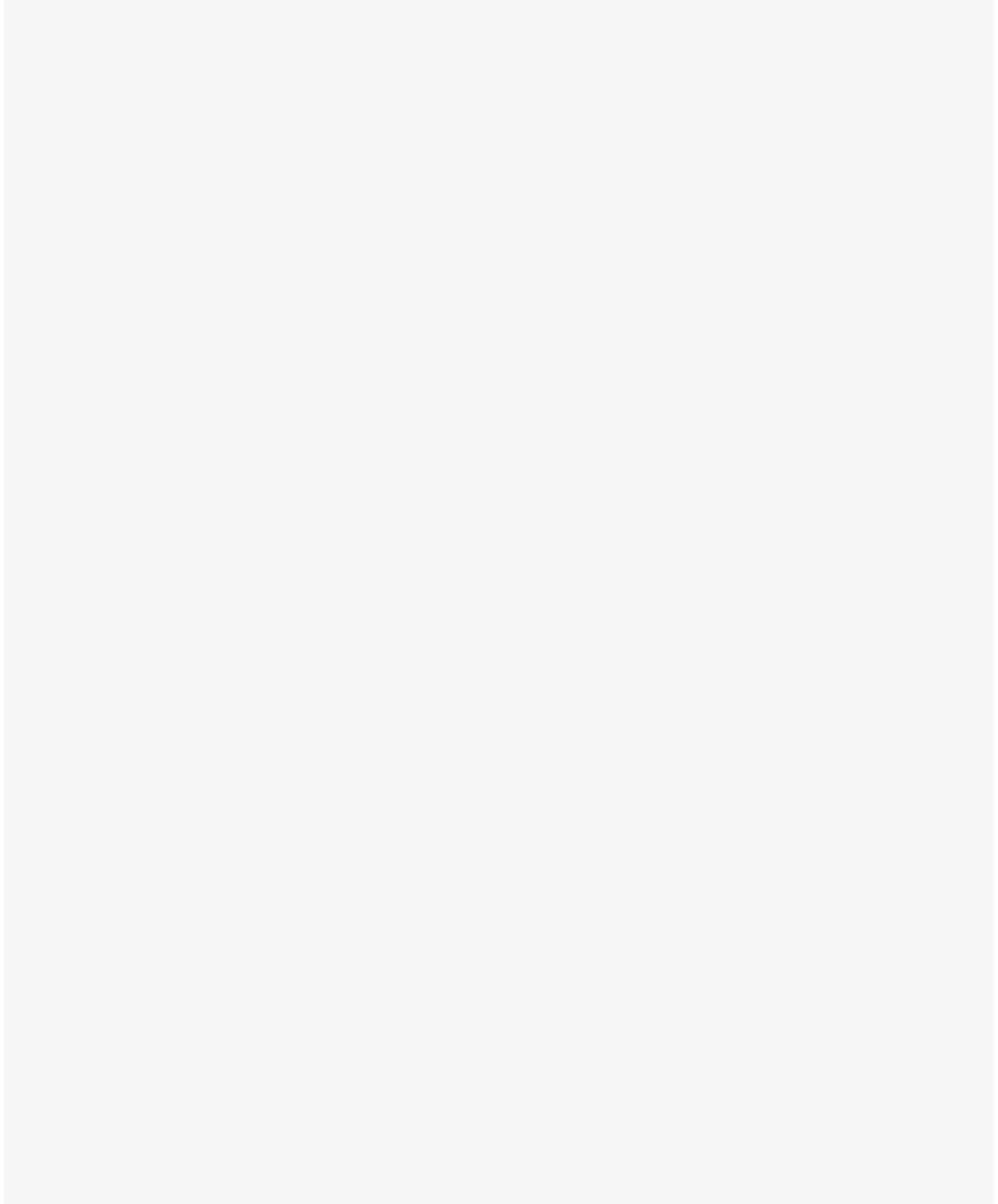
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## RESUME TIPS



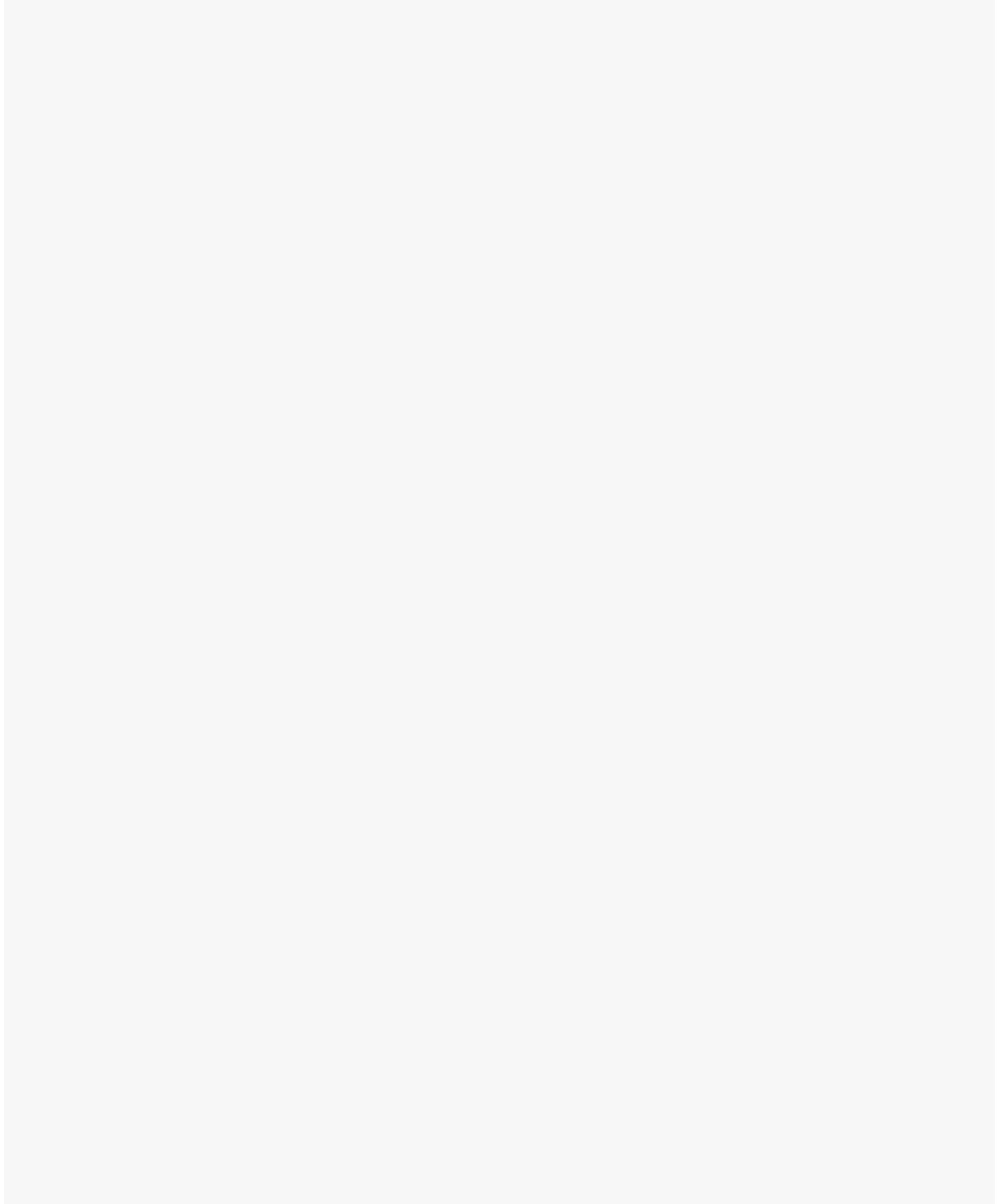
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## COVER LETTER TIPS



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## PORTFOLIO TIPS



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Strategy #2 \_\_\_\_\_

NOTES/ACTIONS/IDEAS



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Strategy #3 \_\_\_\_\_

NOTES/ACTIONS/IDEAS



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WHICH OPTION DO YOU CHOOSE?

OPTION N 1

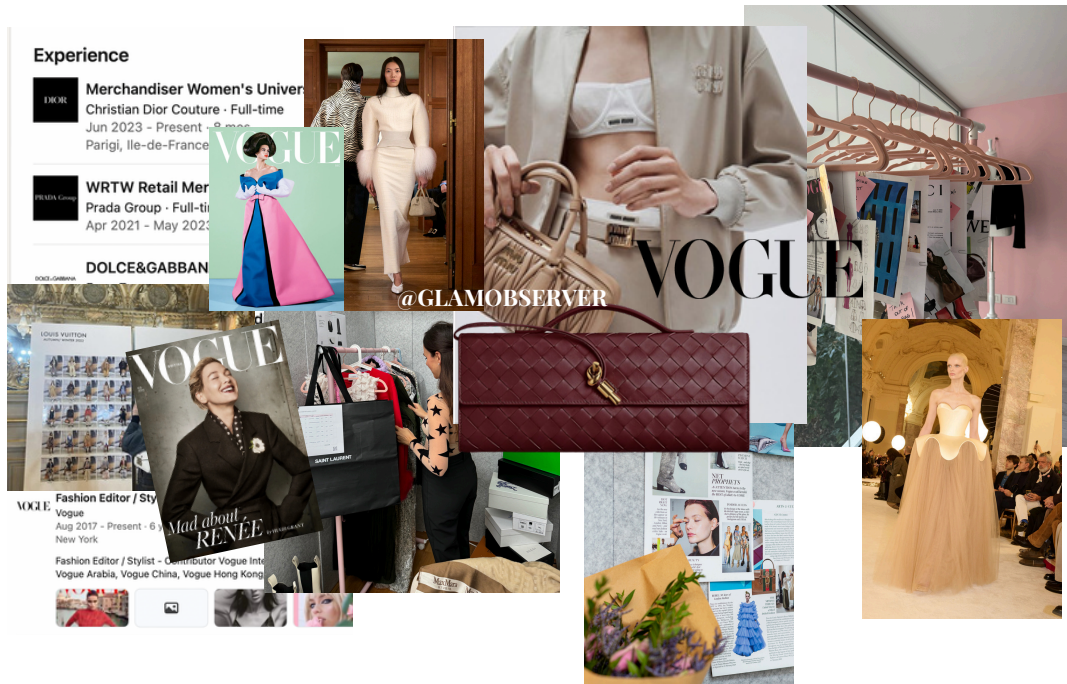
OPTION N 2

MY NEXT STEP



*Self-doubt is just fear your brain creates to keep you safe, and comfortable.*

*Even if this means not being happy or where you want to be.*



## NOTES/ACTIONS/IDEAS

